

Press Release:



AYRTON SENNA: ALL HIS RACES

By Tony Dodgins

Foreword by Martin Brundle

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295x240mm • 304pages • 275 photographs, mainly colour

'I have nothing but total respect for the man and his brilliance. He was a complex character but then aren't all great champions?' Martin Brundle

This is the story of one of motor racing's most charismatic, complex and driven characters, told in detail by Tony Dodgins through every single race in which he competed, from karts to Formula 1.

Published ahead of the 20th anniversary of Senna's death at Imola in 1994, the book features fresh interviews with many of Senna's rivals and colleagues. These new insights give depth and perspective to Senna's enigmatic character as well as the machinations and politics of the racing world. It goes far beyond a mere racing record. The text is also accompanied by a rich array of high-quality period photographs.

In all, this lavish book provides a fitting tribute to a Formula 1 legend whose legacy today extends far beyond the world of motor racing.

Dodgins's comprehensive account includes:

- The karting years: racing in Brazil and South America between 1973 and 1977, and Senna's efforts to win the elusive karting World Championship between 1978 and 1981.
- Formula Ford 1600 and 2000: racing with the Van Diemen works team in 1981, before progressing to FF2000 in 1982, dominating the British and European championships.
- Formula 3: the battle with Martin Brundle for the 1983 British F3 Championship.
- Formula 1 baptism with Toleman: nearly winning the rain-shortened Monaco Grand Prix, and qualifying third at Estoril, behind Piquet's Brabham and Prost's McLaren.
- The Lotus years, 1985–87: Senna's first wins at Estoril and Spa in 1985, two more wins in 1986, and his final Lotus year, with wins in Monaco and Detroit. He signs for McLaren for the 1988 season.
- The McLaren years, 1988–93: first world title in 1988 followed by an acrimonious year with team-mate Alain Prost in '89. Two further world titles in 1990 and '91 against an emerging Williams who will come to dominate with Nigel Mansell and Alain Prost. Senna wins five races in his final year for McLaren.
- The final season: driving for a no-longer-dominant Williams, struggling to take the fight to Benetton and Michael Schumacher, before tragically losing his life at Imola.

About the author: A passionate fan of Senna, Tony Dodgins is one of the world's leading F1 journalists. Attending all Grand Prix races, he reports for a wide range of media worldwide,

and is a popular and respected figure in the F1 paddock. Now he has fulfilled a long-time ambition by writing this book to mark the 20th anniversary of Senna's death. Tony knows many of the participants in Senna's story, giving him a unique standpoint denied to other writers. He lives in Southport, Lancashire.

EVRO Publishing is a new motorsport book publisher set up by Eric Verdon-Roe (former Group Managing Director, Haymarket Publishing) and Mark Hughes (former Editorial Director, Haynes Publishing, Books Division).

For more information regarding the book or to request a review copy, or an interview with Tony Dodgins on the day of the anniversary (May 1st), please contact: Rebecca Leppard: 01452 260063 or 07749 852481, email: rebecca@eventspr.co.uk

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