



**SCALFARO**  
WATCHES FOR ENTHUSIASTS

For Immediate Release:

The only watch to include original material of the world's most valuable Sports Car

**SCALFARO FERRARI GTO 1962 - BIZZARRINI WATCH EDITION**



*"The Scalfaro GTO 1962 Bizzarrini watch is a fabulous piece of machinery. A spectacular instrument and scarce collectors piece. Clearly a must have for every serious Ferrarista."*

Marcel Massini, leading Ferrari Marque Expert & Historian

In collaboration with legendary Ferrari Engineer Giotto Bizzarrini and renowned car collector Nick Mason, Scalfaro has created a unique limited edition Swiss mechanical chronograph celebrating the world's most legendary & most valuable sports car: the Ferrari 250 GTO.

Each edition timepiece includes genuine material from the 1962 ex-Ecurie Francorchamps 250 GTO chassis no. 3757GT which was bought originally by Jacques Swaters for Ecurie Francorchamps in June 1962. Chassis 3757GT was extensively raced by the Belgian team at the most famous tracks including Le Mans (3rd overall in 1963), Spa, Silverstone, Montlhéry, Goodwood, Daytona, Sebring and Nürburgring. In 1978 it was bought by Pink Floyd drummer Nick Mason who still owns the car today and regularly enters it in exclusive classic car events such as Goodwood Revival, Silverstone Classics, Le Mans Classic and Pebble Beach. "You need four or five ingredients to make a car truly special," he explains. "The reason the GTO is so special is because it looks beautiful, it has the history and is a very well balanced, powerful car with a Clark-Kent-like capacity that metamorphose into a supercar, yet is still well-mannered and forgiving. With all of these qualities the GTO is about as near to perfection as you can get in a single car."

The parts supplied by Nick Mason from the 250 GTO have been integrated into the watch cases, so that each of the numbered edition watches includes the DNA of the iconic car. The full signature of Ingegnere Giotto Bizzarrini underlines the originality of this unique timepiece. The GTO 1962 - BIZZARRINI Edition is limited to 250 pieces featuring a finely decorated Swiss mechanical movement including chronograph and date indication, a black dial, sapphire crystal as well as a natural rubber strap with the GTO engine's firing order with folding buckle. Water resistant: 100m/330ft. Price: Euro 7.950

***The only way of wearing a GTO on the wrist...***

SALES ENQUIRIES: For all sales-related enquiries, please contact: email: [info@scalfaro.com](mailto:info@scalfaro.com), Tel: +49 (0) 72 34 - 94 99620 or visit: [www.scalfaro.com](http://www.scalfaro.com)

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## **Notes to editors:**

### **THE 250 GTO – SPORTS CAR ROYALTY:**

The Ferrari 250 GTO (Gran Turismo Omologato) is the most coveted and valuable sports car of our time commanding prices of £30 million and above. Only 39 GTOs were built between 1962 and 1964. Each of these cars has a most interesting story to tell, be it the car's impressive racing career or its illustrious owners.

Developed in secrecy under the guidance of engineer Giotto Bizzarrini during 1961, the 250 GTO was fitted with a 300-horsepower version of the legendary 3-litre Colombo V12 Testa Rossa engine mounted lower in the chassis (dry-sump) allowing for a low hoodline, optimized aerodynamics and better handling due also to the low point of gravity. In its final state the GTO was capable of top speeds just under 300km/h making it one of the fastest cars of its time.

Since its launch in 1962, the GTO earned a reputation as king of sports car racing, winning three sports car world championship titles in a row (1962 to 1964) and raced by the likes of Stirling Moss, Willy Mairesse, Phil Hill, the Rodriguez Brothers, John Surtees, Jo Siffert, Carlo Abate and American Roger Penske to name but a few. It has a long list of victories from the Le Mans 24h to the Tour de France, Targa Florio, Spa, Monza, the Nürburgring, Reims, Montlhéry, Sebring and Goodwood.

### **GIOTTO BIZZARRINI (born June 6th, 1926 in Quercianella/Italy):**

Giotto Bizzarrini was born in Quercianella/Italy into a family with a long engineering tradition. He obtained an engineering degree from the University of Pisa in July 1953 and started his career at Alfa Romeo in 1954 where he learned the fine art of test-driving from such masters as Guidotti and Sanesi. In 1957 he joined Ferrari under the guidance of Luigi Bazzi to be promoted to director of production and testing control in 1958. By 1959 he was head of the experimental, sport and GT car development where he worked with Carlo Chiti on the 12-cylinder Testa Rossa engine and was given responsibility for the development of the 250 GT Short Wheel Base (SWB). After Jaguar's unexpected introduction of the striking E-Type in 1961 (see: [www.e1961.com](http://www.e1961.com)) Ferrari's legendary sales director Gerolamo Gardini was pushing Enzo Ferrari to "Make something!". In greatest secrecy, Ferrari instructed Bizzarrini to construct "an E-Type-beater" based on a 250 SWB (s/n 2053). The resulting prototype was nicknamed "La Papera" and when tested in Monza by Moss and Mairesse in September 1961 it lapped substantially faster than the 250 SWBs. The infamous "Palace Revolt" of November 1961 sparked by dissonances between Gardini and Ferrari's wife Laura abruptly ended Bizzarrini's career at Ferrari and put him on to new challenges such as creating the base for Lamborghini's first V12 engine and later on his own Bizzarrini cars. Bizzarrini's successor at Ferrari, Mauro Forghieri, only but put the finishing touches on Bizzarrini's work before the GTO was officially launched in February 1962. To this day Giotto Bizzarrini is regarded as one of the finest engineers involved in some of the greatest sports cars of all times incl. his leading role in the creation of the world's most iconic sports car: the 250 GTO.

### **NICK MASON (born January 27th, 1944 in Birmingham):**

For music fans, the name Nick Mason is inseparably linked to Pink Floyd. Nick Mason is the drummer of this legendary band and the only constant member since its formation in 1965. Apart from his music career, Nick has a true passion for cars – especially fast ones in which he competes in regularly at historic motorsport events. His extraordinary collection comprises some of the world's most rare and valuable cars such as a McLaren F1, Ferrari Enzo, Maserati Birdcage, Jaguar D-Type and several red racers including the most coveted of them all, the Ferrari 250 GTO (#3757GT) featuring the eponymous registration "250 GTO". Today, GTOs are worth millions but Mason admits that he had no idea that would be the case when he bought it, and adds that investing is not the focus of his collection. "All the good cars I have got I have bought with the heart not the head," he says.

### **SCALFARO – MECHANICAL SWISS WATCHES FOR ENTHUSIASTS:**

Brothers Alexander and Dominik Kuhnle founded the watch brand SCALFARO in 2001. Their uncompromising focus on quality, individuality and precision, combined with their creativity and dedication have shaped "SCALFARO" into a

strong brand with a unique character. Its remarkable and authentic designs have assisted to establish "SCALFARO" as one of the rare family-owned manufacturers of fine mechanical timepieces. In its Swiss Ateliers the company manufactures mechanical masterpieces by combining traditional artisan techniques, innovative materials and the latest modern-day technology. SCALFARO's extraordinary design language and powerful shapes are complemented by flawless workmanship, keen attention to detail and the use of the finest materials. A SCALFARO timepiece always forms a harmonious unit radiating with clear lines, sporty elegance, refined functionality and impressive solidity. Furthermore, SCALFARO is a specialist in the field of exclusive high-end editions due to proprietary innovations such as its SCALFARO Ceramic Intarsia Technology.

Scalfaro transform genuine material of iconic objects into technical masterpieces that carry emotions, bring pleasure to people and tell intriguing stories. By skillfully blending history with technological modernity they preserve the legends and achievements of the past and proudly carry their fascination into our modern age.