



SCALFARO

WATCHES FOR ENTHUSIASTS

For Immediate Release:

SCALFARO LM917 HANS MEZGER WATCH EDITION – THE 1ST AIR-COOLED CHRONOGRAPH

Inspired by the “Ultimate Racing Car of the 20th Century” - the Porsche 917



Watch manufacture SCALFARO, along with engineer HANS MEZGER have joined together to create the limited LM917 HANS MEZGER EDITION watch which features genuine Porsche 917 materials.

The design was realized in close collaboration with legendary engineer Hans Mezger – the mastermind behind the 917’s impressive air-cooled engine – and unites the uncompromising racing spirit of the Le Mans-winning 917 as well as its superior technical excellence.

It was the 917 engine’s characteristic air-cooling fan that sparked the idea of creating the world’s first air-cooled chronograph – visible by the turbine-style small second hand at the 9h position on the timepiece’s elaborate three-dimensional solid Sterling Silver dial. Genuine 917 metal parts have also been integrated into the watch cases, so that each of the numbered watches feature both the design elements of the 917 racing car, and also its authentic DNA. The official signature of engineer Hans Mezger adorns the face of each chronograph and underlines the exclusivity of this masterpiece, which is limited to 917 pieces.

Additional Watch Details: 43mm case diameter, Scalfaro Ceramic DNA Intarsia, Swiss mechanical chronograph movement, off-shape bezel incl. tachymeter scale, sapphire crystal, see-through case back, solid stainless steel bracelet, folding buckle, water-resistant to 100m (330ft). Each SCALFARO LM917 HANS MEZGER EDITION watch is individually numbered. Available from Euro 6.917,-.

Air-Colling Mechanism: The turbine-style small second hand at 9h creates a micro-airflow that supports the heat exchange between the slightly warmer air of the lower part of the watch case (air is warmer mainly due to exposure to body heat) and the cooler air above the dial. Fueled by the constant movement of the miniature air-cooling fan, the warmer air circulates from the “engine room” of the watch through the openings of the solid Sterling Silver dial (e.g. honeycomb apertures) to the cooler “cockpit area” above the dial and below the sapphire crystal. This leads to improved thermal management within the watch case and thus helps to improve the precision of the movement.

SALES ENQUIRIES: For all sales-related enquiries, please contact: email: info@scalfaro.com, Tel: +49 (0) 72 34 - 94 99620 or visit: www.scalfaro.com

MEDIA ENQUIRIES: For all media related enquiries, or picture requests, please contact Rebecca Leppard at Eventageous PR Ltd on T: 01452 260063, email: rebecca@eventspr.co.uk