



## Prescott Bike Festival - Sunday 12 April 2015

Prescott Hill Climb, Gotherington, Nr Cheltenham GL52 9RD

*The biggest annual fundraiser for The Nationwide Association of Blood Bikes and Severn Freewheelers*



Prescott Bike Festival is often hailed as the 'Start of the Season' Motorcycle Festival and will take place once again on Sunday 12th April 2015 at Prescott Hill Climb, home of the prestigious Bugatti Owners Club, Cheltenham. Each year the event goes from strength to strength and 2015 is no exception.

The 2015 Prescott Bike Festival will feature a large displays of historic, modern and race bikes, plus a Paddock Specials Show 'n' Tell area, motorcycle manufacturers, dealer zone, motorcycle clubs, demo areas, passenger ride experiences, live music, stunt show, biker celebrity appearances and hundreds of trade stands – all set in one of the most stunning, historic and relaxed motor sport venues in the country. For the first time, the Festival is offering Test Rides featuring the KTM Adventure fleet.

Unlike a static bike show, Prescott gives you the unique opportunity to get up close and see lots of historic, classic and race bikes and watch (smell and hear) them run the historic hill climb course; *"better than Goodwood"*, said one excited visitor last year. Its not just for modern bikes either, the classic marquees are well represented with the likes of Bantam, AJS, BSA, Rudge, Royal Enfield, Douglas, Manxman, Ariel, Matchless and Norton. Whilst there are just too many entries to mention, here are a few to whet your appetite;

- A prototype 1927 Velocette KSS 350cc - affectionately known by enthusiasts across the world as 'Spring-Heeled Jack', the only one ever built at Hall Green, Birmingham
- A 1959 Norton Dominator 650DD Special
- A 1962 Honda RC163 250cc 4-cylinder racer replica as ridden by Jim Redman and Mike Hailwood
- The iconic 1962 BSA Rocket Gold Star 650cc (a genuine original) 1 of only 1370 built
- A 1963 Norton Manx 350cc Reverse Head built by Ray Petty
- A rare 1967 Triumph TR6c 650cc Street Scrambler built exclusively for the California market – and it goes and good as it looks!
- And of course the 'fizzie' a true icon of the 70's! A 1974 Yamaha FS1E, the must-have bike for any 16 year old of the period, and probably the desire for many to own again now

At the complete opposite end of the spectrum, Mike West Racing will showcase an incredible collection of famous race bikes in the paddock, alongside the Carlos Checa's MotoGP Ducati Desmosedici GP5 and Checa's 2011 WSB winning Ducati 1198 F1. Plus NEW for 2015 – the MADMAX Race Team and

their Madmax Turbine Streetfighter, the World's first jet turbine streetfighter street legal motorbike which recently set a land speed record doing an astonishing 224.5mph.

Come and meet our special 'biker' celebs: four times World Superbike Champion and 'King of the Jungle'; Carl Fogarty (thanks to our friends at Oily Rag Clothing), former three times British Superbike Champion and Blood Bike ambassador John Reynolds, former racer and MotoGP commentator comedian Steve Parrish, motorcycle adventurer Nick Sanders, who has motorcycled around the world seven times and adventurer Charley Boorman, best known for making an epic 20,000-mile journey across the globe by motorbike with close friend Ewan McGregor in the television series Long Way Round, plus David Hailwood son of the TT racing legend Mike 'The Bike' Hailwood.

**PLUS:**

- Take the ride of your life with a thrilling passenger ride experience in a Formula One or Watsonian Squire Sidecar, a Morgan Three Wheeler or a Grinnall Scorpion. (Apologies clean underwear not provided!)
- Take a FREE test ride on the 1290 Super Adventure, the 1190 Adventure or 1050 Adventure at the KTM Adventure Fleet Experience
- Do a spot of biker retail therapy in the Trader Zone, with dealers showcasing latest models, and over 100 trade stands
- Visit the Mike West Racing Paddock to see and hear an impressive array of famous and iconic race bikes
- Don't miss the Dave Coates Motorcycle Stunt Show
- Listen to live music by 1950s inspired rockabilly band, *Josie and the Outlaw* and Chickenbone John and his custom guitars!
- Watch the George Formby tribute act from the motorcycle film, No Limit? And see the 'Speed Demon' take to the hill on his 1920 'Shuttleworth Snap'
- Take a 'selfie' with characters from the world's largest and most accurate Star Wars Garrison re-enactors

Prescott Bike Festival is a '*Must Do*' day out for all motorcycling enthusiasts. What's more, all event proceeds of the event go to The Nationwide Association of Blood Bikes and Severn Freewheelers.

Gates Opens at: 08:30am, Track starts at: 10:00am, Festival closes at: 17:00.

Advance tickets are available online at: [www.prescottbikfestival.co.uk](http://www.prescottbikfestival.co.uk)  
Free parking, free motorcycle side stand puck and free helmet park for bikers

All details of exhibitors and celebrity appearances are available on the website.

**Notes to editors:**

**Event Address:** Prescott Bike Festival, Gotherington, nr Cheltenham, GL52 9RD, just 15 minutes from the M5. April 12th 2015.

**About The Nationwide Association of Blood Bikes**

The Nationwide Association of Blood Bikes is the umbrella organisation representing 24 regional blood bike charities, all providing a motorcycle based, free delivery service to the NHS; moving vital medical supplies, blood and pathology samples from medical centres and hospitals throughout the UK. NABB member groups are closely involved in the transport of frozen human milk from the donor to the milk processing banks. This has been a real lifesaver due to the necessity of very premature babies having intolerance to anything but human milk. Run entirely by volunteers, NABB member groups have over 1500 active members with a fleet of 120+ emergency response vehicles. All NABB riders are trained in the movement of medical essentials and operate from individual regional charities but with a common goal – to alleviate suffering and reduce the funding pressures on the NHS.

Severn Freewheelers is the regional Blood Bike group operating Gloucestershire, Hereford & Worcester and North Wiltshire. Over 70 volunteers help Severn Freewheelers carry out a much-needed service. Severn Freewheelers runs five BMW R1200RTs and a Honda ST1300; all are emergency response equipped and the members handle some 4,000 call outs per annum, covering 150,000 miles.

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**Web & Social Media:**

[www.bikefestivals.co.uk](http://www.bikefestivals.co.uk)

[www.prescottbikefestival.co.uk](http://www.prescottbikefestival.co.uk)

[www.shelsleybikefestival.co.uk](http://www.shelsleybikefestival.co.uk)

On Twitter at [https://twitter.com/bike\\_fest](https://twitter.com/bike_fest)

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