



Prescott Bike Festival - Sunday 17 April 2016
Prescott Hill Climb, Gotherington, Nr Cheltenham GL52 9RD
The biggest annual fundraiser for Severn Freewheelers

Prescott Bike Festival joins forces with Armed Forces



Prescott Bike Festival will take place once again on Sunday 17th April 2016 at Prescott Hill Climb, near Cheltenham. The Festival prides itself on its diversity and celebrates engineering excellence; from rare, classic, modern, customised to hand built bikes and those of historic significance, this year the organisers have secured the most diverse motorcycles yet, from the World's fastest shopping trolley powered by a Chinook helicopter engine, Kevin Schwantz' 1995 Suzuki RGV500 XR85, the last Suzuki GP bike Schwantz ever rode, through to Bob Farmer, winner of the 1966 Lightweight Manx TT with his 1960's Aermacchi (the model he took the win on).

This year Prescott Bike Festival welcomes Talan Skeels Piggins, the world's first paraplegic racer, in between racing his SV650 and skiing for Great Britain, he runs the charity 'The Bike Experience' helping soldiers injured in combat to get back on a bike.

The Army Reserve will be attending with a Man SV Recovery Truck and providing Career advice; plus visitors can try their hand on the climbing wall and Airsoft Rifle Range.

Discounted admission tickets to Prescott Bike Festival are available to members of the Armed Forces Community and members of the Emergency Services who hold a Defence Discount Service or Blue Light Card. To obtain 10% off general admission tickets, please visit: www.prescottbikefestival.co.uk and use the following discount codes:

PDDC10 for the Defence Card

PBLU10 for the blue light user's card

The discount code is exclusive to card holders only and valid until 17:00 on the 15/4/2016 and cannot be used in conjunction with any other offer.

Prescott Bike festival is a big celebration of man and machine with large displays of historic, modern and race bikes, plus a Paddock Specials Show 'n' Tell area and the unique opportunity for members of the public to take part in the spectacle by 'running the hill' or participating in a thrilling passenger ride experience. There's also a whole raft of entertainment too from live music, stunt shows, biker celebrity appearances and hundreds of trade stands, motorcycle manufacturers, dealer zone, motorcycle clubs, demo areas - what's more it helps to raise vital money and awareness for the Bloodbikes charities.

There's so much to see and do:

Ride: You can ride the world famous Prescott Hill and be a Star of the Show, entries for 2016 are full but there's lots of General Admission tickets available and if you book in advance you save 20% on the Gate Price.

See: Get up close and personal with over 100 historic, rare, modern, factory race bikes, one off's specials builds and more. Lunchtime interviews in the Paddock with the riders and their bikes. Plus Club stands, Motorcycle manufacturers and more

Do: Take the ride of your life with a thrilling passenger ride experience in a Formula Two or Watsonian Squire Sidecar, a Morgan Three Wheeler, Grinnall Trike or Scorpion. The Army Reserve will be attending with a Man SV Recovery Truck and providing Career advice; plus visitors can try their hand on the climbing wall and Airsoft Rifle Range.

Meet: Come and meet our special 'biker' celebs including James Hillier, Lightweight TT (650cc) outright lap record, a member of the exclusive '132 club' and the 3rd fastest man round the TT course; Maria Costello MBE, former British Superbike and Isle of Man TT road racer Steve Plater; multiple British and Australian Supermoto champion, Chris Hodgson;; son of 'Mike the Bike' David Hailwood plus BSB rider Richard Cooper, Charlie Nesbitt and for something a little bit bonkers - Matt McKeown and his World's Fastest jet-powered Shopping Trolley! Plus lots more yet to be announced!

Watch: 'On The Edge' motorcycle stunt show - probably the best Trials Stunt Show we've ever seen. Plus the welcome return of the George Formby tribute act from the motorcycle film, No Limit? He'll also take to the hill on his 1920 'Shuttleworth Snap'

Buy: Bring lots of cash, with over 100 trade stands and all the motorcycle manufacturers there's bound to be something you like.

Plus: Live music by 1950s inspired rockabilly band, Josie and the Outlaw plus Chickenbone John and his custom guitars! And great food and drink throughout the day.

Prescott Bike Festival is a 'Must Do' day out for all motorcycling enthusiasts. What's more, all event proceeds of the event go to The Nationwide Association of Blood Bikes and Severn Freewheelers.

Gates Opens at: 08:30am, Track starts at: 10:00am, Festival closes at: 17:00.

Exclusive infield motorcycle parking for Pre-1990 motorcycles: limited numbers, advance booking essential.

Advance general admission tickets cost just £12 and are available online at: www.prescottbikefestival.co.uk

Free parking, free motorcycle side stand puck and free helmet park for bikers

All details of exhibitors and celebrity appearances are available on the website.

Notes to editors:

Event Address: Prescott Bike Festival, Gotherington, nr Cheltenham, GL52 9RD, just 15 minutes from the M5.

About The Nationwide Association of Blood Bikes

The Nationwide Association of Blood Bikes is the umbrella organisation representing 24 regional blood bike charities, all providing a motorcycle based, free delivery service to the NHS; moving vital medical supplies, blood and pathology samples from medical centres and hospitals throughout the UK. NABB member groups are closely involved in the transport of frozen human milk from the donor to the milk processing banks. This has been a real lifesaver due to the necessity of very premature babies having intolerance to anything but human milk. Run entirely by volunteers, NABB member groups have over 1500 active members with a fleet of 120+ emergency response vehicles. All NABB riders are trained in the movement of medical essentials and operate from individual regional charities but with a common goal – to alleviate suffering and reduce the funding pressures on the NHS.

Severn Freewheelers is the regional Blood Bike group operating Gloucestershire, Hereford & Worcester and North Wiltshire. Over 70 volunteers help Severn Freewheelers carry out a much-needed service. Severn Freewheelers runs five BMW R1200RTs and a Honda ST1300; all are emergency response equipped and the members handle some 4,000 call outs per annum, covering 150,000 miles.

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Web & Social Media:

www.bikefestivals.co.uk

www.prescottbikefestival.co.uk

www.shelsleybikefestival.co.uk

Twitter: https://twitter.com/bike_fest

Facebook: <https://www.facebook.com/pages/Prescott-Bike-Festival/275941260263?ref=bookmarks>

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Prescott Bike Festival is kindly sponsored by: Bikesure, Carole Nash, Blade Group, KTM and BMW Motorrad

