



Prescott Bike Festival - Sunday 17 April 2016

Prescott Hill Climb, Gotherington, Nr Cheltenham GL52 9RD

The biggest annual fundraiser for the Blood Bike charities



Prescott Bike Festival is often hailed as the 'Start of the Season' Motorcycle Festival and will take place once again on Sunday 17th April 2016 at Prescott Hill Climb, home of the prestigious Bugatti Owners Club, Cheltenham.

The 2016 Prescott Bike Festival will be bigger and better than ever before, and feature a large display of historic, modern and race bikes, plus a Paddock Specials Show 'n' Tell area, motorcycle manufacturers, dealer zone, motorcycle clubs, demo areas, passenger ride experiences, live music, stunt show, biker celebrity appearances and hundreds of trade stands.

The 2016 Prescott Bike Festival will be full of the very best in engineering excellence and quite a few quirky, off the wall stuff guaranteed to bring a smile to your face. If you're interested in 1, 2 or 3 wheels this is the place to be.

There's so much to see and do:

Ride: You can ride the world famous Prescott Hill and be a Star of the Show, entries are limited and tend to sell out fast so don't hang about – book now.

See: Get up close and personal with over 100 historic, rare, modern, factory race bikes, one off's specials builds and more. Lunchtime interviews in the Paddock with the riders and their bikes. Plus Club stands, Motorcycle manufacturers and more

Do: Take the ride of your life with a thrilling passenger ride experience in a Formula Two or Watsonian Squire Sidecar, a Morgan Three Wheeler, Grinnall Trike or Scorpion.

Meet: Come and meet our special 'biker' celebs including former three times British Superbike Champion and Blood Bike ambassador John Reynolds; MotoGP Commentator Steve Parrish; James Hillier, Lightweight TT (650cc) outright lap record, a member of the exclusive '132 club' and the 3rd fastest man round the TT course; twice World Darts Champion and motorcycle fan Andy Fordham; former British Superbike and Isle of Man TT road racer Steve Plater; Skyzone Racing featuring

multiple British champion, Chris Hodgson; Motorcycle Adventurer Zoe Cano; son of 'Mike the Bike' David Hailwood plus Buildbase BMW BSB rider Richard Cooper, Charlie Nesbitt and for something a little bit bonkers - Matt McKeown and his World's Fastest jet-powered Shopping Trolley! Plus lots more yet to be announced!

Watch: 'On The Edge' motorcycle stunt show - probably the best Trials Stunt Show we've ever seen. Plus the welcome return of the George Formby tribute act from the motorcycle film, No Limit? He'll also take to the hill on his 1920 'Shuttleworth Snap'

Buy: Bring lots of cash, with over 100 trade stands and all the motorcycle manufacturers there's bound to be something you like.

Plus: Live music by 1950s inspired rockabilly band, *Josie and the Outlaw* plus Chickenbone John and his custom guitars! And great food and drink throughout the day.

Hot News – New for 2016

- Matt McKeown and his World's fastest jet-powered shopping trolley!
- Tom Anable, 'Tom the Atom' British Monowheel Builder and Land Speed Racer.
- Single marque Motorcycle Club, 2016 featuring Indian Riders MC, the best in classic and vintage Indians
- Exclusive infield motorcycle parking for Pre-1990 motorcycles: limited numbers, advance booking essential.
- Probably the best Trials Stunt Team in the UK - On The Edge Stunt Show

Prescott Bike Festival is a 'Must Do' day out for all motorcycling enthusiasts. What's more, all event proceeds of the event go to The Nationwide Association of Blood Bikes and Severn Freewheelers.

Gates Opens at: 08:30am, Track starts at: 10:00am, Festival closes at: 17:00.

Advance general admission tickets cost just £12 and are available online at:

www.prescottbikefestival.co.uk

Free parking, free motorcycle side stand puck and free helmet park for bikers

All details of exhibitors and celebrity appearances are available on the website.

Notes to editors:

Event Address: Prescott Bike Festival, Gotherington, nr Cheltenham, GL52 9RD, just 15 minutes from the M5. April 12th 2015.

About The Nationwide Association of Blood Bikes

The Nationwide Association of Blood Bikes is the umbrella organisation representing 24 regional blood bike charities, all providing a motorcycle based, free delivery service to the NHS; moving vital medical supplies, blood and pathology samples from medical centres and hospitals throughout the UK. NABB member groups are closely involved in the transport of frozen human milk from the donor to the milk processing banks. This has been a real lifesaver due to the necessity of very premature babies having intolerance to anything but

human milk. Run entirely by volunteers, NABB member groups have over 1500 active members with a fleet of 120+ emergency response vehicles. All NABB riders are trained in the movement of medical essentials and operate from individual regional charities but with a common goal – to alleviate suffering and reduce the funding pressures on the NHS.

Severn Freewheelers is the regional Blood Bike group operating Gloucestershire, Hereford & Worcester and North Wiltshire. Over 70 volunteers help Severn Freewheelers carry out a much-needed service. Severn Freewheelers runs five BMW R1200RTs and a Honda ST1300; all are emergency response equipped and the members handle some 4,000 call outs per annum, covering 150,000 miles.

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Web & Social Media:

www.bikefestivals.co.uk

www.prescottbikefestival.co.uk

www.shelsleybikefestival.co.uk

On Twitter at https://twitter.com/bike_fest

On Facebook at

<https://www.facebook.com/pages/Prescott-Bike-Festival/275941260263?ref=bookmarks>

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Prescott Bike Festival is kindly sponsored by: Bikesure, Carole Nash, Blade Group, and BMW Motorrad

