



## **Royal Automobile Club to present Motoring Lectures**

The Royal Automobile Club Lectures form part of London Motor Week, a series of events celebrating the automobile in the past, present and future. Staged annually the lectures bring together some of the finest experts in the field of motoring and motorsports, sharing their unique experience against the backdrop of the United Kingdom's oldest motoring organization.

The lectures are open to both Club Members and non-members. Fee for members is £20.00 and for non-members £25.00, including a free buffet luncheon. The event is held in the Mountbatten Room, Royal Automobile Club, Pall Mall, London SW1Y 5HS on 1<sup>st</sup> November 2016.

**2016 talk synopsis and lecturers biographies below:-**

### **PROFESSOR GORDON MURRAY**

#### **FORMULA 1 TECHNOLOGY FOR THE EVERYDAY MOTORIST**

A look back at the history and development of structural composites and their future in the high volume automotive sector.

#### **Biography**

Gordon Murray gained a Mechanical Engineering Diploma from Natal Technical College. In 1969 Gordon joined the Brabham Formula One Team as Technical Director winning two world championships (1981 & 1983) during his 17 years with the team. He joined McLaren Racing as Technical Director in 1988 and three consecutive championship wins (1988, 1989 & 1990) followed. In 1990 Gordon established McLaren Cars Ltd for the group, creating a successful Le Mans car which won two world sports car championships. In July 2007, Gordon Murray Design was established to develop an innovative and disruptive automotive manufacturing technology, trademarked iStream®.

### **RAY HUTTON**

#### **MARRIAGES OF CONVENIENCE**

In today's motor industry, bigger isn't always better. Increasingly, loose alliances between rival companies are favoured over mergers and takeovers. This lecture explores the reasons that car makers get together, tells of successes and failures, and reveals some intriguing alliances that might have been.

### **Biography**

RAY HUTTON has been following and reporting on the motor industry and its products for 40 years. A former editor-in-chief of *Autocar*, his work has appeared in newspapers, magazines, and on websites worldwide. He was, for 12 years, president of the international Car of the Year jury. His 2013 book *Jewels in the Crown*, about Tata's acquisition of Jaguar Land Rover, won the Montagu Trophy awarded by the Guild of Motor Writers for 'the greatest contribution to the history of motoring in a published book or article'.

### **MIKE PARKER**

#### **SIGNS OF THE TIMES**

In 1963, the Worboys Report ushered in a brave new world of British road signage. More than half a century later, it is still going strong. In this illustrated talk, author Mike Parker (*Mapping the Roads, Map Addict* etc.) takes us back to the often bizarre selection process for Britain's new look, and places it in its mid-century context, and as a rare survivor of that long lost time of optimism.

### **Biography**

Mike Parker's fascination with maps began as a child. A seasoned traveler, Mike has written several books and travelogues. He has also appeared regularly on television, including BBC Wales.

### **HENRY LAWSON**

#### **HARRY LAWSON: SAINT OR SINNER?**

Harry Lawson was a controversial figure. At the genesis of motoring he set to establish a British car manufacturing industry. A founder of the Motor Car Club responsible for organizing the Emancipation Run Lawson was also convicted for fraud. In this illustrated talk Henry Lawson explores the business schemes and inventions Harry Lawson employed, affording the opportunity to re-assess his place in automotive history.

### **Biography**

Henry Lawson graduated from Trinity Hall, Cambridge with an MA in Engineering and continued his studies at Harvard Business School, where he gained an MBA with High Distinction as a Baker Scholar. Mr Lawson has held many senior directorships and is Co-Founder and CEO of autograph, Inc.

### **Order of the Day**

Each speaker has 45 minutes comprising of 35 minutes lecture and 10 minutes for Q&A.

9am – set up and testing of audio equipment and room

10.45am – 11.15 Coffee and registration of attendees.

11.15am – 11.30am Welcome address by the Chairman and introductions to the speakers.

11.30am – 12.15pm Professor Gordon Murray

12.15pm – 1.00pm Mike Parker

1.00pm – 2.00pm Buffet Lunch

2.00pm – 2.45pm Henry Lawson

2.45pm – 3.30pm Ray Hutton

3.30pm – 4.00pm Tour of the Clubhouse