

Press Release:

La Vie en Bleu incorporating La Vita Rosso

Saturday 28 & Sunday 29 May 2016

Prescott Hill Climbs French and Italian motoring festival
A celebration of French and Italian cars, music and entertainment



On the weekend of Saturday 28 and Sunday 29 May 2016, the tenth annual pageant of French motoring excellence – *La Vie en Bleu* – takes place at Prescott Hill Climb, Gotherington in Gloucestershire – home of the Bugatti Owners' Club. This spectacular two day event has always been a firm favourite in the motoring calendar, and this year will be no exception. NEW for 2016 is the introduction of '*La Vita Rosso*' as Prescott also celebrates everything Italian!

Prescott Hill Climb will be transformed in celebration of fine French and Italian automobiles, themed entertainment, trade stalls and visiting car clubs. Special competition classes are available for French and Italian marques.

The paddock will be packed with millions of pounds of French and Italian classic cars and supercars - already confirmed is a Bugatti Veyron Supersport, Bugatti Pur Sang, a Voisin, Ferrari Enzo, A 1965 Ferrari 275 GTB to Nelson Piquet's 1990 Benetton F1 Car and a Formula Nippon car.

There is a whole raft of entertainment booked, to keep the whole family amused throughout the weekend. Gracing the main stage will be Mark Halliday, known throughout Europe and the USA for his Dean Martin act in the hit musical "Rat Pack - Live from Las Vegas". Mark will bring the style, panache and wit of the original crooner Dean Martin to Prescott and performing the legendary hits "That's Amore" to "Mambo Italiano" plus many more.

Plus 'Opera' – possibly a first for a motorsport event! 'Oyster Opera' are professional opera singers that will transfix you with their act, but beware you might be invited to waltz along with the soprano to Verdi's Brindisi, be enveloped by a smouldering Carmen, or have a charming, budding Pavarotti serenade you on one knee. The magnificent duo regularly performs at celebrity parties, including that of Sir Elton John. We have ensured that special VIP parking is available for their gondola!

Alongside the roving accordion player, and popular stilt walkers will be the stunning Vegas Showgirls swapping their feathers for flapper dresses and performing Charleston routines to French inspired Electro Swing songs. Taking to the skies above, will be Tiger Aerobatics and their vintage air display (both days, weather permitting).

Lastly, we are delighted to welcome master classic car mechanic "Fuzz" Townshend; presenter of TV show Car SOS (National Geographic Channel) who will be joining us as a special guest. Plus more exciting news, yet to be announced!

As Nick Mason, Drummer from Pink Floyd, and avid car collector said *“Despite being called La Vie en Bleu, the event is quintessentially British - a mini Goodwood Festival of Speed set in the glorious Cotswolds - celebrating French cars, but in a British way. It’s a club motor sport at its best, where visitors can mingle with the cars, speak to the drivers, and watch rare historic vehicles to modern day supercars being pushed to their limits”*.

Tickets will be on sale in January at a special ‘buy one get one free’ for a limited time only. Visit: www.prescott-hillclimb.com

Address: Prescott Hill Climb, Gotherington, Cheltenham, GL52 9RD

For further information regarding a car club visit, competing in the Italian and French themed competition classes, or trade stalls, please contact: rebecca@eventspr.co.uk